

## Stakeholder Outreach Form

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|------------------------|---|
| <b>Name of agency:</b> | City Utilities of Springfield - Transit   |
| <b>Address:</b>        | 1505 N. Boonville   |
|                        | Springfield, MO 65803   |
|                        |   |
| <b>Telephone:</b>      | <b>Primary: (417) 831-8782</b>  |
|                        | <b>Secondary: (417) 831-8784</b>  |
| <b>Fax:</b>            | (417) 831-8803  |
| <b>Internet:</b>       | <b>Website: <a href="http://www.cityutilities.net">www.cityutilities.net</a></b>                    |
|                        | <b>Social Media Sites: Twitter, Nixle (software used to communicate route changes to customers)</b> |
| <b>Lead Contact:</b>   | <b>Name: Carol Cruise</b>   |
|                        | <b>Title: Director of Transit</b>   |
|                        | <b>Email: <a href="mailto:Carol.Cruise@cityutilities.net">Carol.Cruise@cityutilities.net</a></b>    |

## ITS Activity / Planning Form

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| <b>Current ITS Activities</b>                   | <p>Brief description, stakeholders involved, deployment timeframe...</p> <p>Currently working with Google to develop a route planning web based application. This application will allow a customer to enter their desired starting and ending points within the city and will help them plan the optimal bus route for their trip.</p>  |
| <b>Planned ITS Activities</b><br>(next 5 years) | <p>Brief description, stakeholders involved, deployment timeframe...</p> <p>City Utilities has recently completed an upgrade of their bus security systems which included new GPS devices to allow them to track their fleet around the city. However, they have not yet invested in the technology needed to integrate these GPS devices in order to be able to track their fleet in real-time. They are planning to begin tracking their bus fleet using the GPS devices within the next 3 to 4 years.</p> |
|   | <p>Brief description, stakeholders involved, deployment timeframe...</p> <p>City Utilities is planning to purchase an automated voice announcement system that can be utilized on their buses to announce bus stop locations for their customers. This system will be integrated with the GPS tracking devices once the tracking system is operational. Approximate time frame is 4 to 5 years.</p>  |

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|  | <b>Brief description, stakeholders involved, deployment timeframe...</b> |
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