



## Social Media Guidelines

### Introduction

By using Ozarks Transportation Organization's (OTO) social media you agree to be subject to the following terms and conditions in addition to the terms and conditions of the social media platform you are using.

The OTO Facebook pages and @giveusyourinput Twitter accounts, in addition to giveusyourinput.org, are social media outlets that allow community members to connect and learn about OTO via information, pictures and videos. OTO's mission is to provide a forum for cooperative decision-making in support of an excellent regional transportation system. Content may be provided in order to educate, inform or solicit input.

### Scope of policy

The scope of this policy will pertain to the above mentioned social media outlets, and any social media outlets that OTO may utilize in the future.

OTO reserves all rights in relation to the organization's social media channels, including but not limited to the following:

1. Adding, removing, or modifying content
2. Blocking of disruptive users
3. Discontinuing the use of any of the organizations social media outlets at any time

OTO may at any time delete inappropriate, irresponsible content or content that is inconsistent with the purpose of OTO's mission as described above. To the extent applicable OTO reserves the right to block any user that fails to follow the social media guidelines set forth here. Examples of inappropriate or irresponsible content include, but are not limited to, the following:

- Defamatory, malicious, obscene, intimidating, discriminatory, harassing or threatening comments or hate propaganda;
- Comments that incite violence of any kind.
- Activity that violates any laws or regulations.
- Solicitation of OTO, its employees and/or followers.
- Spam directed to OTO, its employees and or followers, including automatically generated content or repeated postings of the same content.
- Any comment or post that may infringe upon any intellectual property rights, including to but not limited to, brand names, trade names, logos, copyrights, or trade secrets of any person or business.
- Any content deemed to be disruptive to the social media outlet and it's followers.





- Content posted by fake or anonymous users.

OTO's social media outlets are not the appropriate place to resolve issues and/or complaints. We do encourage feedback and interaction, however the above mentioned items are best handled by trained OTO staff. If you are interested in sharing comments or feedback beyond the scope of our social media outlets please email us [comments@ozarkstransportation.org](mailto:comments@ozarkstransportation.org).

### **Usage and liabilities**

OTO does not control, create, endorse, or represent any opinions or statements made by others on any of its social media outlets. Additionally links or websites that direct you away from OTO's social media outlets are not operated by OTO and therefore not subject to these social media guidelines. OTO is not responsible for the terms and conditions, privacy policy, or content of any sites not previously described as part of OTO's social media outlets.

Any links, shared posts or re-tweets that OTO provides are provided as a convenience to our fans and users.

Users of OTO's social media outlets should understand that content submitted via these outlets is public and will not place OTO under any obligation to any user. As a result OTO is free to disclose and use the ideas contained in the content on a non-confidential basis to anyone without liability.

Users agree that any content posted on OTO's social media outlets grants OTO worldwide, non-exclusive, royalty-free license to use, copy reproduce, adapt, modify, publish, display and distribute such content by any and all media and distribution methods known or later developed. By submitting content users waive any right to inspect or approve such uses and agree to hold harmless OTO from any and all claims by the original user, heirs, and executors.

This document is intended for a global audience. All Terms and Conditions of Facebook and Twitter apply, respectively.

