



OZARKS TRANSPORTATION ORGANIZATION

SPRINGFIELD STRATEGIC PLAN - TRANSPORTATION

12 June 2010
3:00 p.m.
Springfield Area Chamber of Commerce
Bill Foster South
202 S. John Q. Hammons Parkway
Springfield, Missouri

MEMBERS PRESENT

Bill Adams	Charlie McAlister
Andy Cline	Frank Miller
Irwin Cohen	Ryan Mooney
Jerry Compton	Sue Phillips
Carol Cruise	Dave Roling
J. Howard Fisk	Dan Smith
Martin Gugel	Kelly Turner
Roger Howard	Terry Whaley

STAFF PRESENT

Tim Conklin
Natasha Longpine

1. WELCOME AND INTRODUCTIONS

2. VOLUNTEER RECORDER FOR THE MEETING

It was decided that a recorder would be selected for each meeting. At this meeting, Martin Gugel volunteered to take notes.

3. APPROVAL OF MINUTES FROM JUNE 28, 2010 MEETING

Carol Cruise made the motion to the Minutes from the June 28, 2010 Meeting. Irwin Cohen seconded and the Minutes were approved.

4. TEMPLATE B – FINALIZE

The existing information for Templates A and B were reviewed for any final changes.

There was a question on Goal 1, Objective E regarding rail and the origins of the objective. Kelly Turner responded that the purpose was to help protect rail through transportation and land use



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considerations and to be aware that some customers have bought property anticipating the movement of rail.

It was recommended that Greene County should be added to the list of additional stakeholders under Goal 5, Objective B.

There was a discussion comparing Economic Development with Education and Workforce Development. There were questions on how to educate the public on the use of transit and other options. Irwin Cohen cited an example where the politicians were advocates showing value in the service and the regions voted to put a tax increase on themselves. Kelly Turner added that people can be led in that direction by promoting higher density and engaging stakeholders. Mr. Fisk suggested that information on public transit be provided in the schools. Carol Cruise mentioned that CU does visit schools and daycare to offer Transit 101. Dave Roling added that the paradigm shift will come when connections and links are made and gas prices increase, though electric vehicles may offset the gas prices. Bill Adams agreed that education is missing these key points.

Upon reviewing the performance measures, it was asked if response rates are an appropriate gauge, especially when using the internet, since the sample size is unknown.

These changes finalized Templates A and B.

5. TEMPLATE C – INTER-RELATIONSHIPS, THEMES, AND VOLUNTEER HOURS INVESTED

OTO staff reviewed the initial attempt at Template C and the relating of the recommendations to the planning topics.

Changes to the planning topics included:

Arts, Culture, and Tourism –

Start the discussion with transportation

Mention the City's investment in streetscapes

Mention signage and wayfinding

Ease of access to performing arts, Bass Pro, ball field

Early Childhood Development –

Signage

Children with special needs

Complete streets

Technology that detects idling on buses

Air quality in front of schools

Economic Development –

Incentives to provide community resources – required trail easements

Cost-share and Public Private Partnerships

Funding – creating additional resources for transportation funding



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Construction improvements can provide jobs
Connecting people and services

Education and Workforce Development –
Interconnection of Universities
A connected system could be to the advantage of SPS
Co-locate bus stops
Connecting OTC to workplaces
Traffic surrounding educational facilities

Global Perspectives and Diversity –
Clarify both passenger and freight

Growth Management and Land Use –
Incentives for co-development
Appropriate housing along corridors

Housing –
Vertical mixed use development
Transportation connects residents to the hub of Springfield and the largest employers
Retail, health care, medical, education

Internal Organization –
City Council – Planning and Zoning – Economic Development Department
Governmental agencies and NGOs can help the City do work
Area teams, multi-disciplinary teams within the City
Further review of interagency coordination

Natural Environment –
Sustainable materials
Water quality
Biodiversity
Stormwater options as a part of streetscape aesthetics
Wildflowers and native plantings can reduce mowing

Public Health –
Access to facilities – health care
Safety improvements

Public Safety –
Reword to improve sentence structure

Recreation and Leisure –
No Changes

Transportation –
No Changes



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There were also suggestions on how to address the four themes:

Regionalism –

In Vision Statement

Transportation is not a single location, but is beyond regional

Sustainability –

Quality of life

Through spectrum of maintenance to managed growth

Redevelopment puts housing and workplace in the same place

Minimize Poverty –

Redevelopment – economic development – job creation

Civic Engagement –

Citizens and Leaders

Help prioritize actions

Listening sessions, Public meetings

Staff will work through e-mail and review meeting attendance to determine time investment in the plan and process.

6. NEXT MEETING?

It was determined that staff could integrate these changes into a final draft, which would be distributed through e-mail. If there are no significant suggestions, this would be submitted to the Coordinating Committee. It was decided to postpone any future meetings until the Coordinating Committee met and made suggestions.