

# **Regional Trail Planning Summary**

**July 1, 2020 - June 30, 2021**





## Purpose: Increase Regional Trail Connectivity

- Focus on 5 Trails of Regional Significance: Trail of Tears, Wilson's Creek Greenway Trail, Chadwick Flyer Trail, South Creek Greenway Trail, Jordan Creek Greenway Trail
  - Evaluating and refining existing trail alignments: integration into upcoming public improvement projects, trail connections that increase utility, increase in regional connectivity, and community support.
- Landowner Contact/Engagement
  - created a dashboard to track landowner engagement, created letter template and benefit of trails handout
  - contact and/or engaged with 20 public and private landowners
- Engage with local municipalities
  - Utilized existing meetings: OTO BPAC, OTO Tech, and OG Tech
  - Virtual/In-person meetings with one or more of the following: mayors, city administrators, Chambers of Commerce, commissioners in Springfield, Battlefield, Ozark, Nixa, Republic, Stafford, Willard, special committees, and Greene & Christian counties.
- Trail presentations, printed materials, website, and social media
  - conducted 9 presentations reaching 440 people
  - included Trail of Tears on trail map and created UnGap the Map
  - shifting the OG website from Springfield focus to Regional focus
  - Earned and Paid media in 417 Mag, 417Biz, SBJ, Springfield CVB Visitor Guide, Springfield Chamber of Commerce Relocation Guide & Campus SGF Guide, Missouri Life Bicycling Publication, Springfield FitLife, Springfield News-Leader, & CC Headliner
  - Bike, Walk & Wheel Week: 358 participants from SGF, Willard, Battlefield & Ozark
  - OG Mailed Newsletters: 2,300
  - KY3 Place to Be Trails Features
- Integration with new and existing community master/comprehensive planning: OTO's 45 x 45 Regional Trail Plan, Forward SGF in Springfield, Springfield-Greene County Parks & Recreation Master Plan Update, Grant Avenue Parkway Project, and Renew Jordan Creek





# Regional Trail Wins

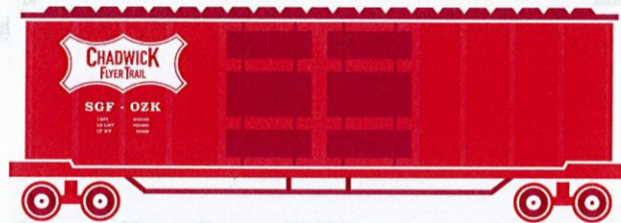


**\$1.1M**



Trail Investment Study

**\$3.5M**



**\$0 Easements**

## Year 2 Sneak Peak

- **Emphasis on Storytelling: Role of Trails in...**
  - **Fostering Regionalism**
  - **Outdoor Recreation Destination**
  - **Quality of life**
- **Continue with Top 5 Trails plus**
  - **Schuyler Creek Greenway Trail**
  - **1-44 Trail**
- **Continuation of Year 1 Strategies**



**Vision: Communities Connected by Trails**

**Mission: To build a trail system that connects and enhances our community.**

**Staff: Mary Kromrey, John Montgomery, & Susan Mattheis**

**Board of Directors: Christina Angle, Brad Hashagen, Mike Meek, Krista Shurtz, Jason Krebs, Susie Turner, Ed Powell, Matt Morris, Martin Gugel, Danny Perches, Dan Hoy, & Tyler Hart**

